

# Southend-on-Sea Borough Council

Agenda  
Item No.

Report of Corporate Director for Place  
to  
Traffic and Parking Working Party and  
Cabinet Committee  
on  
14<sup>th</sup> September 2017

Report prepared by: Peter Geraghty  
Director for Planning and Transport

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**Bailey Road Area - Permit Parking Proposal**  
**Executive Councillor: Cllr Tony Cox**  
***A Part 1 Public Agenda Item***

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**1. Purpose of Report**

- 1.1 For the Traffic and Parking Working Party and the Cabinet Committee to consider the results of a consultation led by residents in the Baily Road area.

**2. Recommendation**

- 2.1 **That the Traffic and Parking Working Party consider the results presented and recommend to the Cabinet Committee to:**

**(a) Agree to a proposal for a Permit Parking Area to be introduced in the Bailey Road area as based on the streets consulted with the addition of Barnard Road and Eaton Road.**

**(b) Authorise the advertisement of the proposals and further authorise that in the event of there being no unresolved objections, confirm the Order as necessary and undertake the works.**

**(c) Note that any unresolved objections will be referred to a future meeting for consideration.**

**2. Background**

- 3.1 Local residents and the ward Councillors expressed concerns over an increased level of parking around the streets detailed in **Appendix 1** to this report and sought advice as to how parking controls could be progressed.

- 3.2 Officers provided information on the level of support required and questions residents should be asked and offered to analyse all results received.

- 3.3 Residents have delivered a questionnaire within the affected area and received responses equating to 46% of those asked. After analysis, the results show 75% of residents responding are in support of parking controls.

- 3.4 As the level of support has reached the set criteria, officers recommend the proposals be formally advertised, but to include Barnard Road and Eaton Road to contain controls within a discreet geographic area. Officers recommend this approach as advertising proposals to include potential

additional streets at this stage allows for flexibility. In the event the additional streets are not in support of proposals, it is simple and cost effective to exclude these from the final proposed areas rather than add them at a later stage.

- 3.5 If agreed, any works will be added to the work programme and progressed in date order according to the date of approval.

#### **4. Reasons for Recommendations**

- 4.1 The proposals aim to improve the parking opportunity for residents of the local area leading to improved management of parking.

#### **5 Corporate Implications**

##### **5.1 Contribution to Council's Vision and Corporate Priorities.**

- 5.1.1 Ensuring parking is managed to the maximum benefit while also providing areas of waiting restrictions to maintain clear areas at junctions is consistent with the Council's Vision and Corporate Priorities of Safe, Prosperous and Healthy.

##### **5.2 Financial Implications**

- 5.2.1 Costs for progression of the works if approved can be met from existing budgets.

##### **5.3 Legal Implications**

- 5.3.1 The formal statutory consultative process will be completed in accordance with the requirements of the legislation.

##### **5.4 People Implications**

- 5.4.1 Works required to progress the proposals and any resulting works will be undertaken by existing staff resources.

##### **5.5 Property Implications**

- 5.5.1 None

##### **5.6 Consultation**

- 5.6.1 This report provides details of the outcome of the informal consultation process and seeks approval to undertake the statutory consultation.

##### **5.7 Equalities and Diversity Implications**

- 5.7.1 Any implications will be taken into account in designing the schemes.

##### **5.8 Risk Assessment**

- 5.8.1 The proposals will be designed to improve the operation of the parking scheme while maintaining highway safety and traffic flow and as such, are likely to have a positive impact.

## **5.9 Value for Money**

5.9.1 Works associated with the proposal will be undertaken by the Council's term contractors, selected through a competitive tendering process to ensure value for money.

## **5.10 Community Safety Implications**

5.10.1 The proposals if implemented will lead to improved community safety.

## **5.11 Environmental Impact**

5.11.1 There is no significant environmental impact as a result of introducing the Traffic Regulation Orders.

## **6. Background Papers**

6.1 None

## **7. Appendices**

7.1 **Appendix 1** - Details of affected streets and results of the informal consultation.

## Appendix 1

Details of streets consulted and responses

Road	No of Properties	No. returned	Percentage returned	No in support	No. opposed	Percentage in support
Bailey Road *	33	18	55	13	5 opposed	72
Gordon Road	29	9	31	8	1 said don't know	89
Henry Drive	16	9	56	3	4 opposed + 2 said don't know	33
Olive Avenue	18	7	39	4	3 opposed	57
Stirling Avenue	33	22	68	18	3 opposed + 1 said don't know	82
Sydney Road	41	13	32	13	0	100
Total	170	78	46%	59	19 opposed	75%

\*not including Musset House